



**MULTIPLAN EMPREENDIMENTOS IMOBILIÁRIOS S.A.**  
Publicly-held Company

## **NOTICE TO THE MARKET**

*Multiplan announces the acquisition of a stake in DiamondMall*

MULTIPLAN EMPREENDIMENTOS IMOBILIÁRIOS S.A. (BM&FBOVESPA: MULT3) announces that the proposed acquisition of a 50.1% stake in the DiamondMall shopping center in Belo Horizonte, state of Minas Gerais, has been approved by the Deliberative Council of Clube Atlético Mineiro.

DiamondMall, inaugurated in 1996, was developed and is managed since its opening by Multiplan, on a land leased from Clube Atlético Mineiro for a period of 30 years, until November 2026. The cost of the ground lease represents 15% of the gross revenue from the lease of areas in the shopping center, and 10% of gross revenue from Key Money.

**About the agreement:** subject to suspensive conditions, the agreement contemplates the extension of the ground lease for another four years until November 2030, simultaneously with the acquisition of 50.1% of the property. The cost of the ground lease will be reduced from the acquired stake of 50.1% at the end of the fourth year after the contract is formalized. The amount to be paid by Multiplan will be R\$250 million, distributed over three years and indexed to the CDI rate.

**About DiamondMall:** Located in the neighborhood of Lourdes, in the south zone of Belo Horizonte, Minas Gerais, the shopping center has historically presented one of the strongest sales performance in Multiplan's portfolio. In the 12-month period ended June 2017, DiamondMall recorded total sales of R\$28,800 per square meter (equal to USD 826 per square foot<sup>1</sup>): the second largest sale per square meter of the Company's portfolio in the period. At the end of June 2017, the occupancy rate was 98.7%, 100 basis points above the portfolio's average. With the stake acquisition in DiamondMall, Multiplan will hold the majority interest ownership in three malls in Belo Horizonte.

Rio de Janeiro, September 20<sup>th</sup>, 2017

**Armando d'Almeida Neto**

Chief Financial and Investor Relations Officer

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<sup>1</sup> Based on the average USD/BRL exchange rate of 3.2401 in the period.